

TAMARACK INSTITUTE'S POLICY FRAMEWORK AS A TOOL FOR PLANNING, COMMUNICATION, AND EVALUATION



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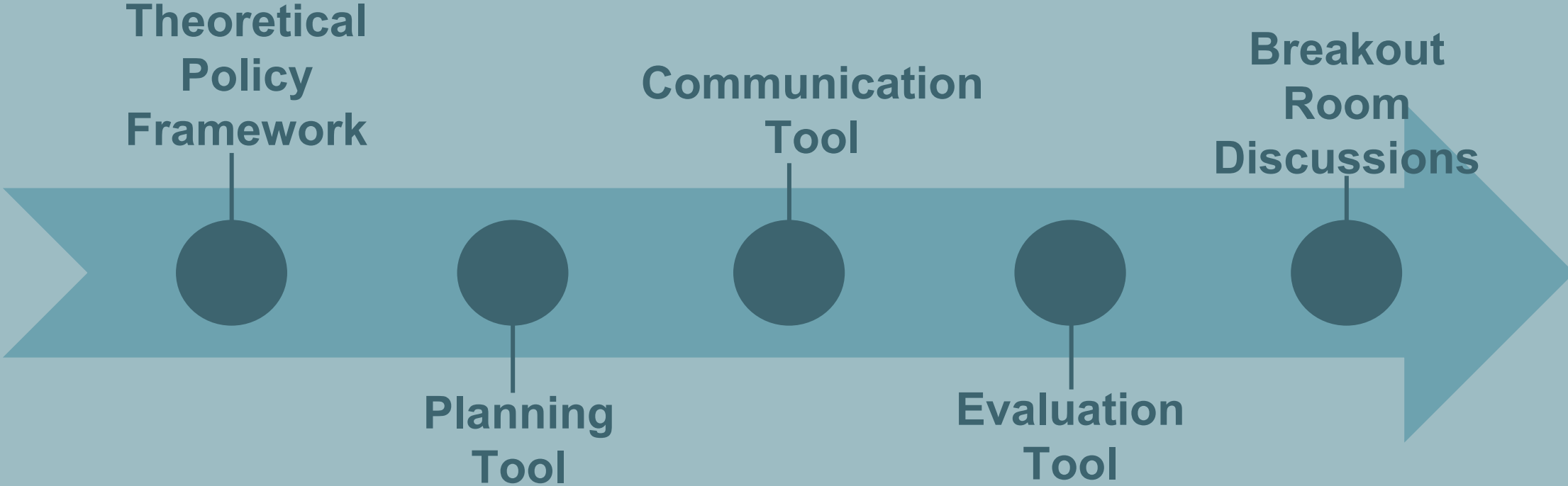
Michelle Mitchell & Michelle Munsey

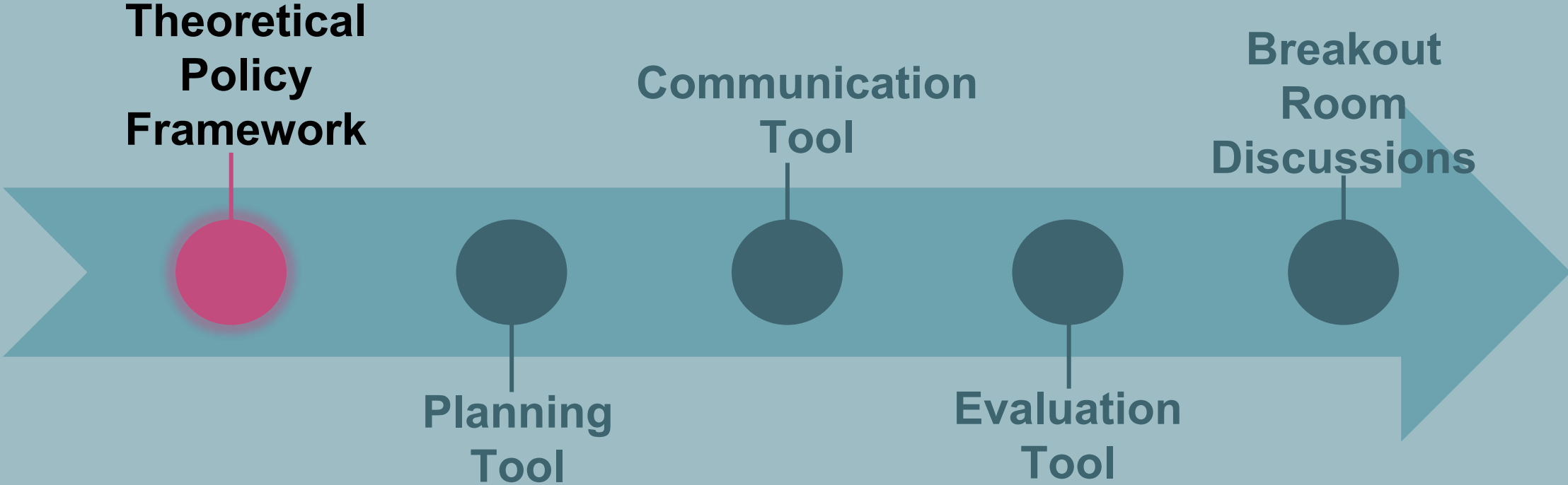


Maine Developmental
Disabilities Council



PFH PARTNERSHIPS
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TAMARACK INSTITUTE'S POLICY FRAMEWORK

CHANGES WITHIN ADVOCATES' INFLUENCE

CHANGES OUTSIDE ADVOCATES' INFLUENCE

LEVEL 1: INCREASED CAPACITY

To what extent has the capacity of the group stewarding / coordinating the policy change effort changed?

LEVEL 2: IMPROVED CONDITIONS

To what extent are we creating the conditions for a policy change (e.g., building strong coalitions, raising public awareness, building relationships with policy-makers)?

LEVEL 3: POLICY CHANGE

To what extent is the initiative evolving through the policy change continuum?

LEVEL 4: BEHAVIOR CHANGE

To what extent is the policy change triggering changes in action, behaviors, & practices in a system?

LEVEL 5: MISSION LEVEL IMPACT

To what extent are the policy-induced changes in behaviors, actions, & practices contributing to desired impact (e.g., improved health, lower GHG emissions, high school graduation)?

POLICY CHANGE CONTINUUM

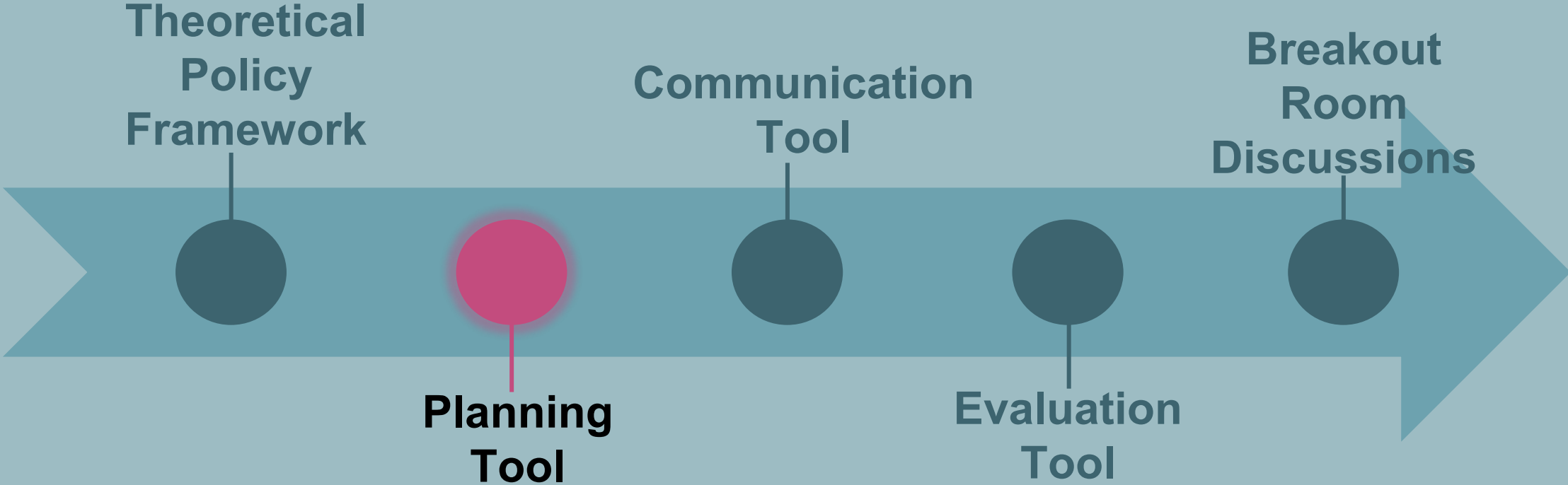
Stage 1:
Development

Stage 2:
Placement on Agenda

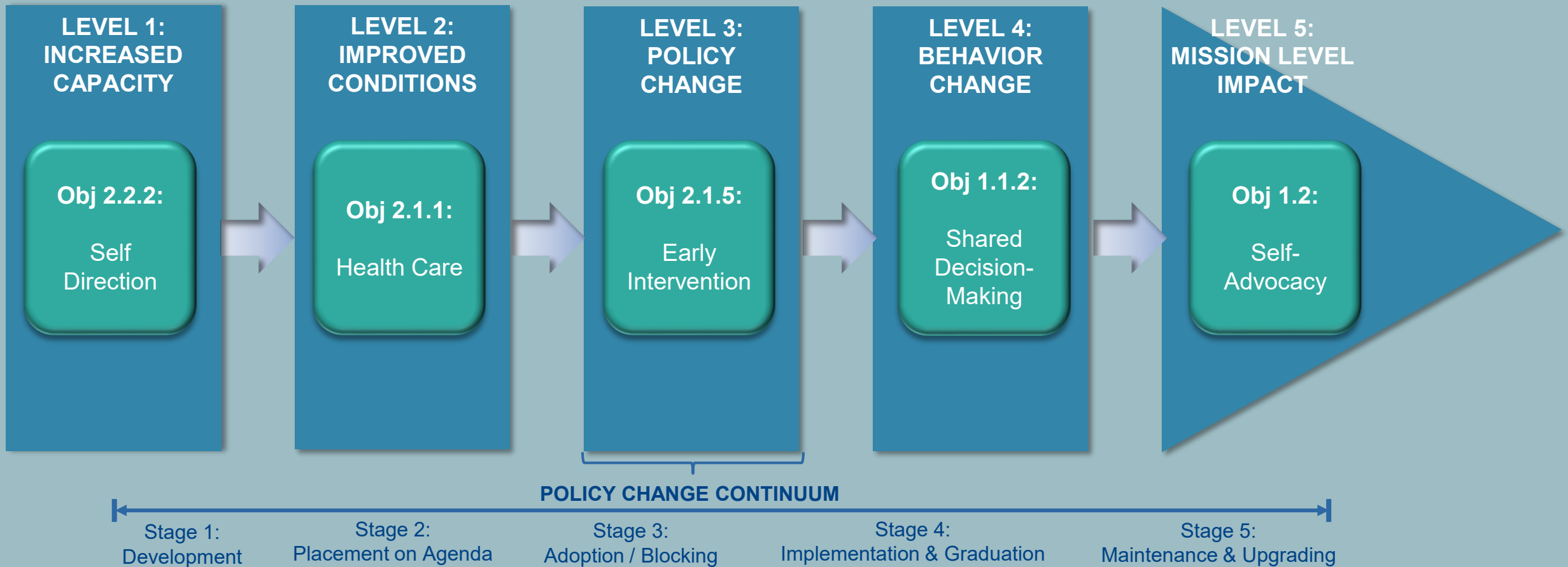
Stage 3:
Adoption / Blocking

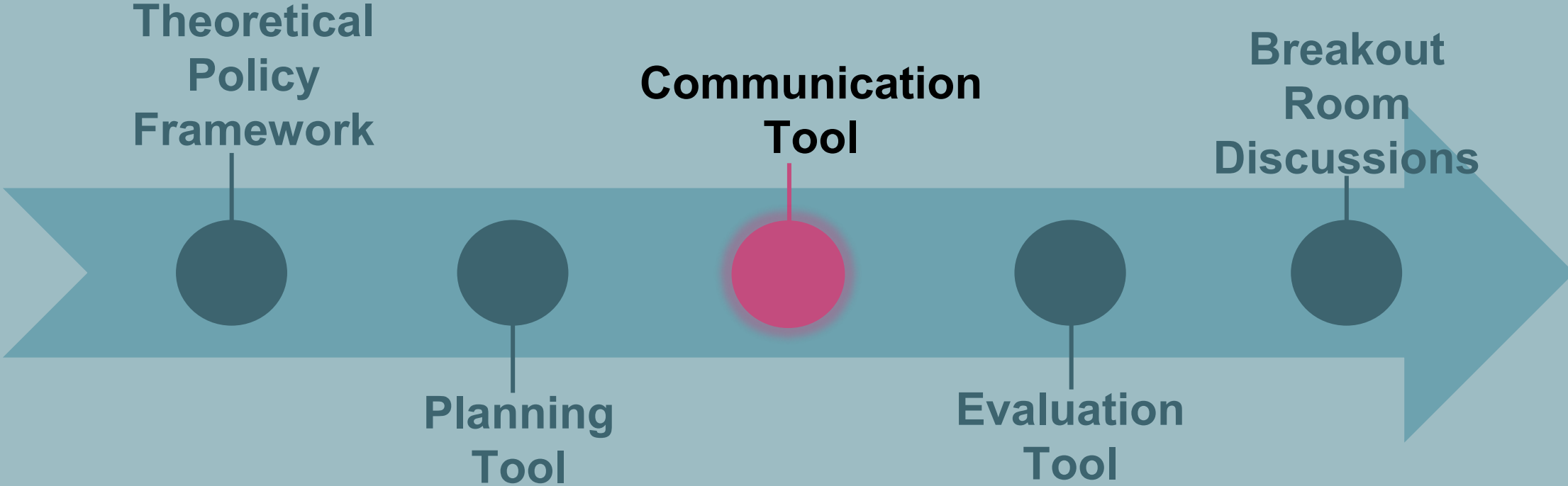
Stage 4:
Implementation & Graduation

Stage 5:
Maintenance & Upgrading

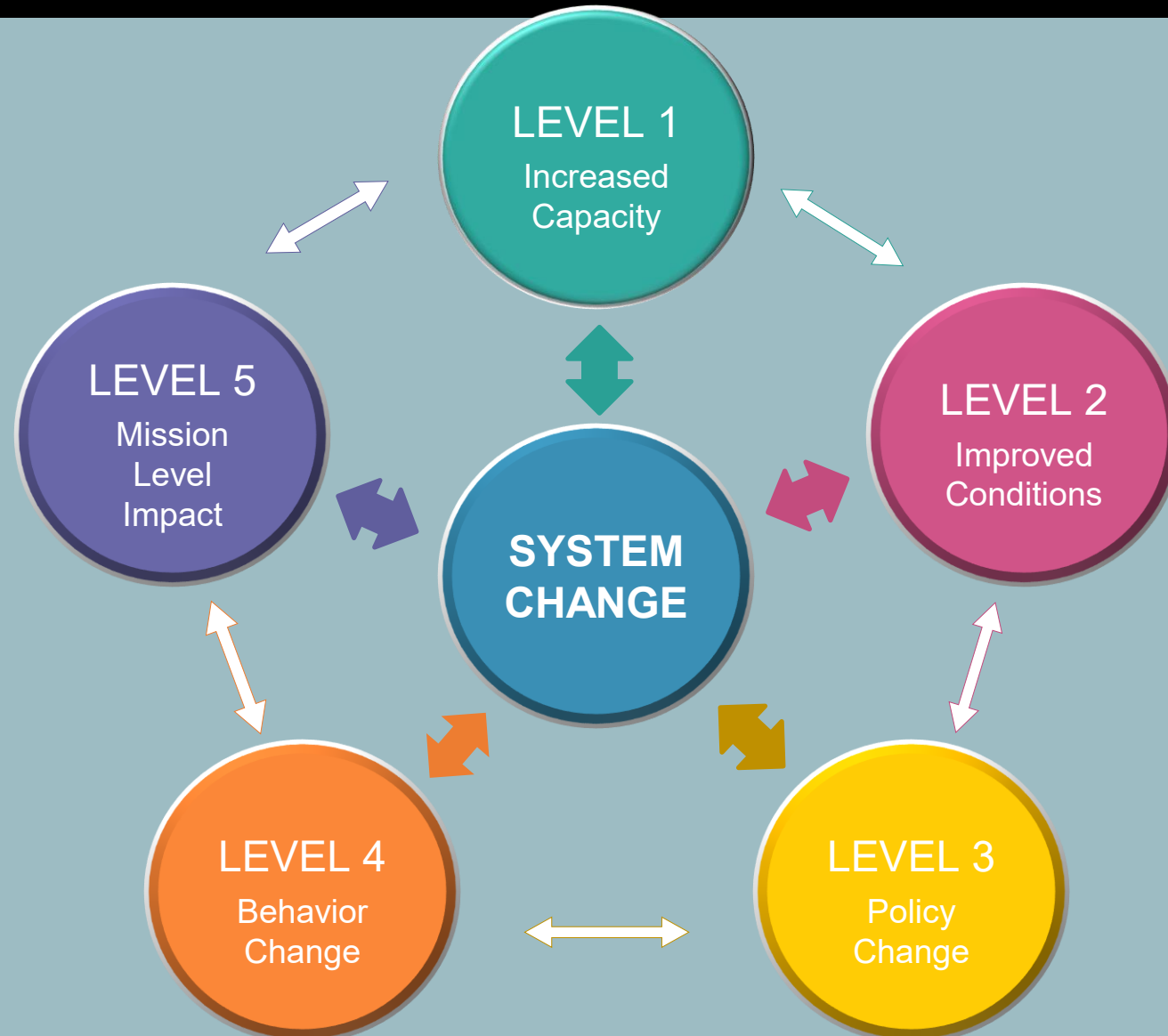


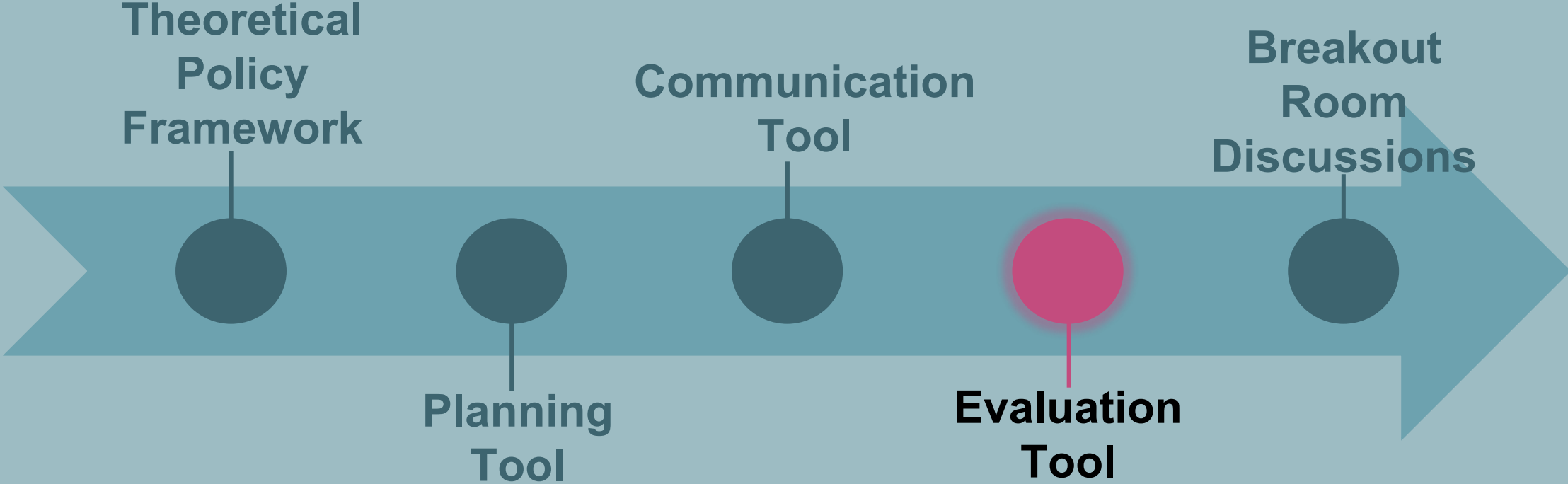
FRAMEWORK AS A PLANNING TOOL





FRAMEWORK AS A COMMUNICATION TOOL





FRAMEWORK AS AN EVALUATION TOOL

LEVEL 1: Increased Capacity

1. What are the strengths and limitations in the capacity to influence policy change?
2. How has capacity changed over time?
3. What needs to be done to enhance capacity moving forward?

LEVEL 2: Improved Conditions

1. To what extent is progress being made on the interim outcomes required to influence policy?
2. Where is the most progress being made and why? Where is the least progress being made and why?
3. What needs to change in strategies, implementation, or capacity to make better progress?

LEVEL 3: Policy Change

1. At which stage in the process is the preferred policy?
2. What was the relative contribution to the efforts to get the policy to this stage?
3. What do we have to do to get the policy to the next stage?

LEVEL 4: Behavior Change

1. To what extent did the policy trigger changes in behaviors, actions, and practices in a system?
2. To what extent do the changes contribute to the desired impact?
3. How deep, durable and valuable are these changes?
4. Were there any unintended consequences of the policy?

LEVEL 5: Mission Level Impact

1. To what extent did we see change in the impact of interest?
2. To what extent did the policy contribute to changes in the outcomes and impact of interest? What was the influence of other contextual factors on the impact?
3. Were there any unintended consequences of the policy?
4. What was the economic impact of the policy (e.g., cost-effectiveness or benefit)?

FRAMEWORK AS AN EVALUATION TOOL

RESOURCES



Pathways For Change

Center for Evaluation Innovation
www.evaluationinnovation.org



A User's Guide to Advocacy Evaluation Planning

Harvard Family Research Project
www.hfrp.org



Policy Evaluation Briefs

National Center for Injury Prevention and
Control
www.cdc.gov/injury/about/evaluation.html

METHODS



Bellwether

Interviews with unique sampling
method



Policymaker Ratings

Rate (1) policymaker level of support;
(2) policymaker level of influence; (3)
rater level of confidence



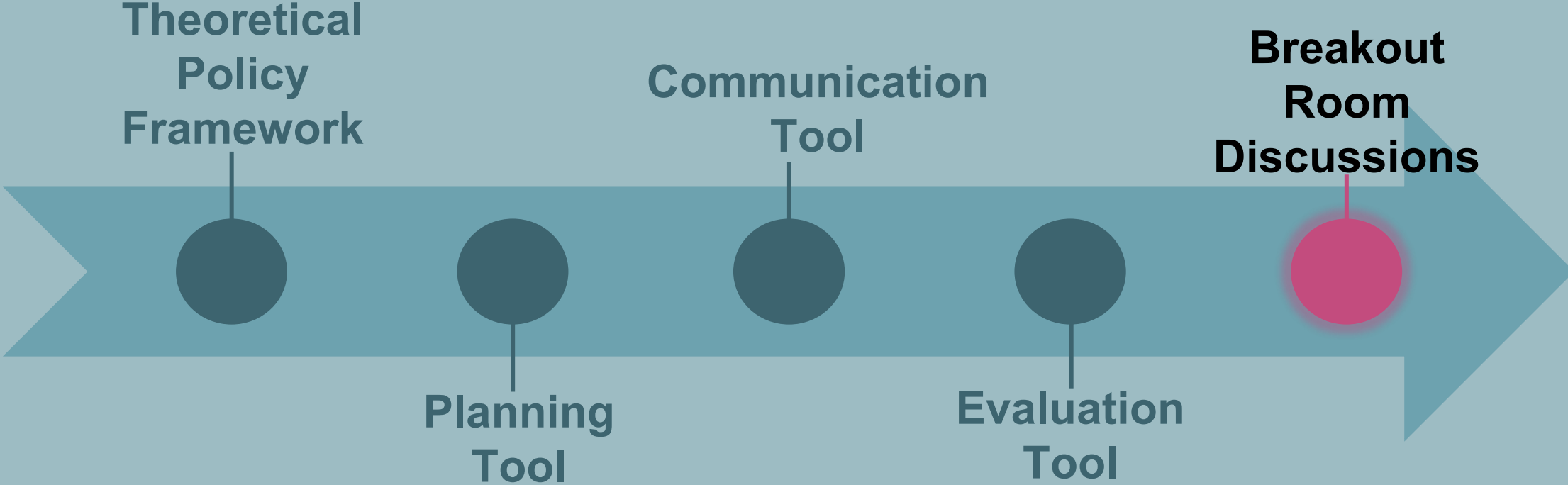
Intense Period Debriefs

Standardized way of capturing information
from different layers of spheres of
influence



System Mapping

Visually mapping parts and
relationships that are expected
to change.



KEEP THE CONVERSATION GOING



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