

# BUDDIES PROJECT

## Multi-Partner Evaluation Engagement

OIDD Training and Technical Assistance  
Institute

Partnerships For Health

May 17, 2023



# HOUSEKEEPING



Recording session



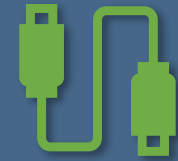
Transcripts and translations available, if needed

Let Sheryl or Cherie know if you need assistance

need assistance



Please keep cameras on, if possible



IT issues?  
Reach out to Chad!

Use Zoom chat or call / text  
(207) 992 7325

(207) 992-7325

# WHAT IS THE BUDDIES PROJECT?

## Building **U**tilization-focused **D**evelopmental **D**isabilities Impact **E**valuation **S**kills



Project aims to build evaluation capacity and competencies to support Developmental Disability Councils in:

- Engaging in continuous quality improvements of their work
- Making data-driven decisions
- Communicating the impact of their work

# HOW WILL THE BUDDIES PROJECT BUILD EVALUATION CAPACITY?

Evaluation capacity building is the process of developing and strengthening confidence, skills, abilities, and processes to undertake evaluation activities.



Partnerships For Health provides technical assistance and trainings on evaluation topics through BUDDIES Sessions.



BUDDIES Sessions are 1.5-hour training sessions that typically occur every other month.

# ARE BUDDIES SESSIONS OPEN TO ANYONE?

While we would love these training sessions to be open to everyone, the sessions are typically for Council members and staff only.





# MULTI-PARTNER EVALUATION ENGAGEMENT

1. Evaluation Partner Landscape
2. Partner Avatar Profiles
3. Partner Engagement Challenges
4. Evaluation Frameworks
5. Overcoming Engagement Challenges
6. Wrap up

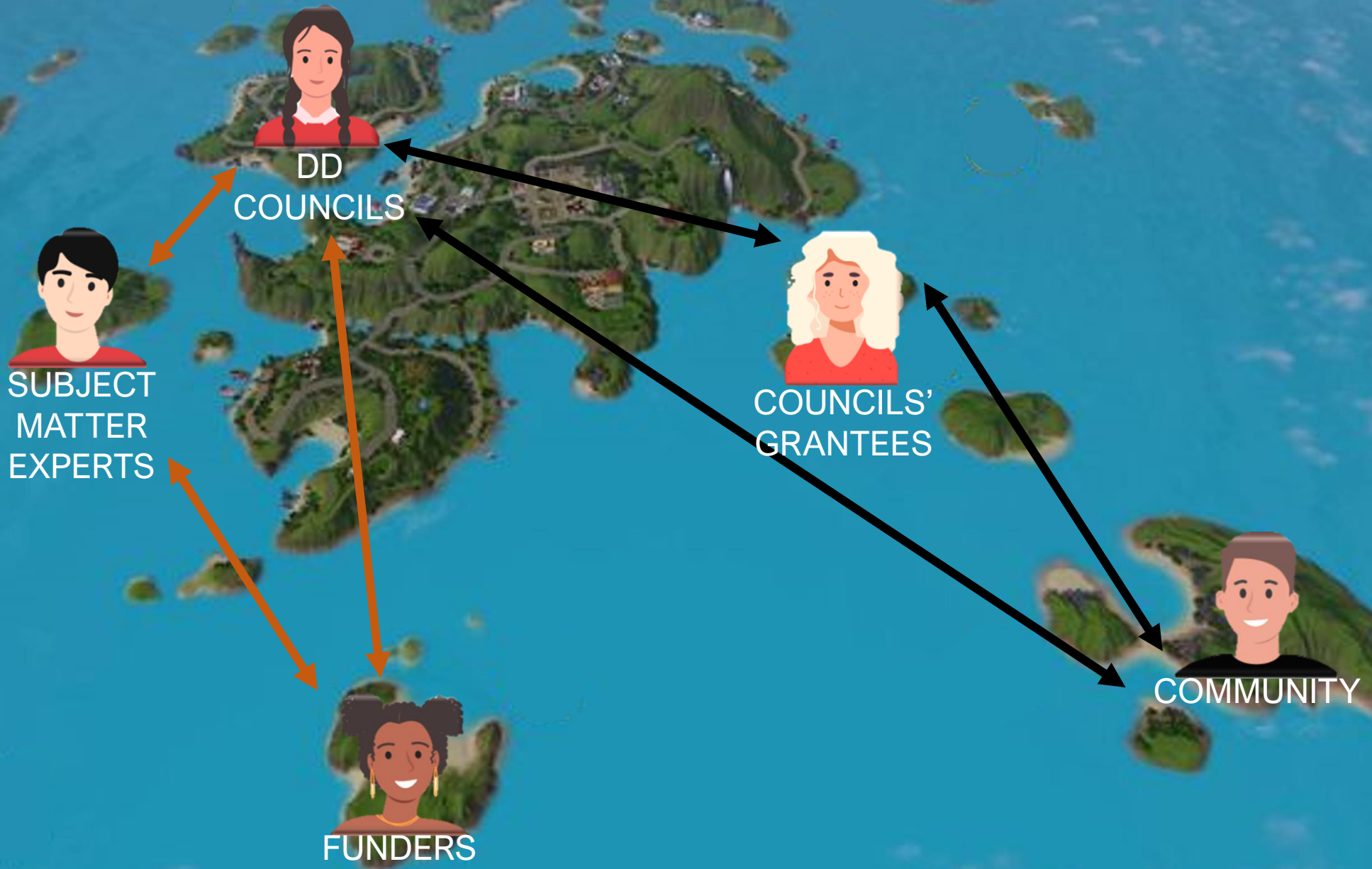
EVALUATION PARTNER



LANDSCAPE









# CREATING AVATARS



Describe:

- What type of communication works best for them?
- What timeline do they typically work on (5 years, annual, short term)?
- Why are they interested in evaluation?
- What pressures / challenges might they face?



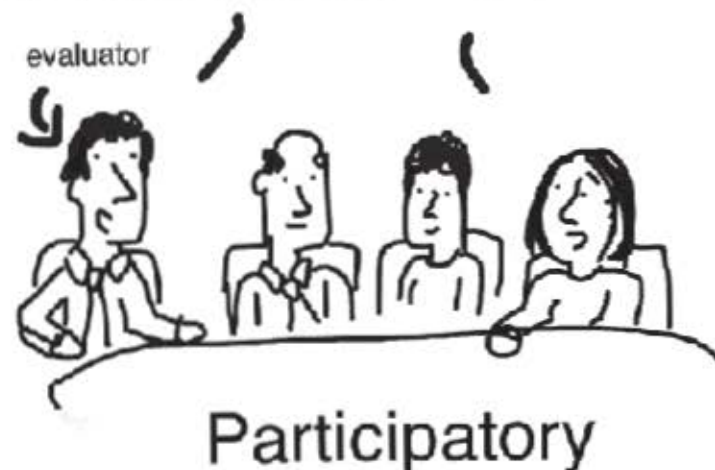
# EVALUATION PARTNER ENGAGEMENT APPROACHES



With your ongoing support,  
we can make this evaluation  
a success.



Working together, we will  
make this evaluation a success.



We'll have help, but the success  
of the evaluation is in our hands.



# EMPOWERMENT EVALUATION

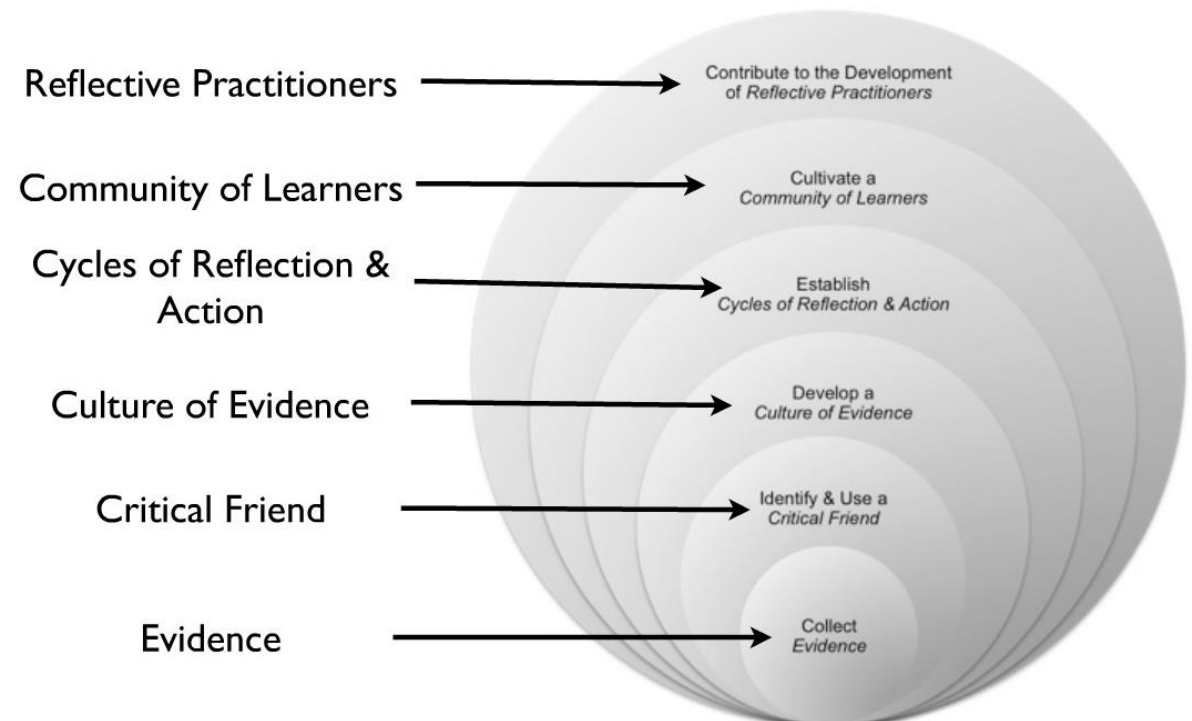


# EMPOWERMENT EVALUATION

*“Empowerment evaluation is the use of evaluation concepts, techniques, and findings to foster improvement and self-determination.”*

- Fetterman, Rodriguez-Campos,  
& Zukoski

## Key Empowerment Evaluation Concepts





# STEPS

1

ESTABLISHING THE MISSION:  
Group consensus of mission and values

2

TAKING STOCK:  
Part 1 – Developing list of important activities to accomplish goals  
Part 2 – Rating the activities and identifying the top 10

3

PLANNING FOR THE FUTURE:  
Generate ideas and actionable strategies to move top 10 activities forward





# PRINCIPLES



IMPROVEMENT



COMMUNITY  
OWNERSHIP



INCLUSION



DEMOCRATIC  
PARTICIPATION



SOCIAL JUSTICE



COMMUNITY  
KNOWLEDGE



EVIDENCE-BASED  
STRATEGIES



CAPACITY BUILDING



ORGANIZATIONAL  
LEARNING



ACCOUNTABILITY

# PARTICIPATORY EVALUATION



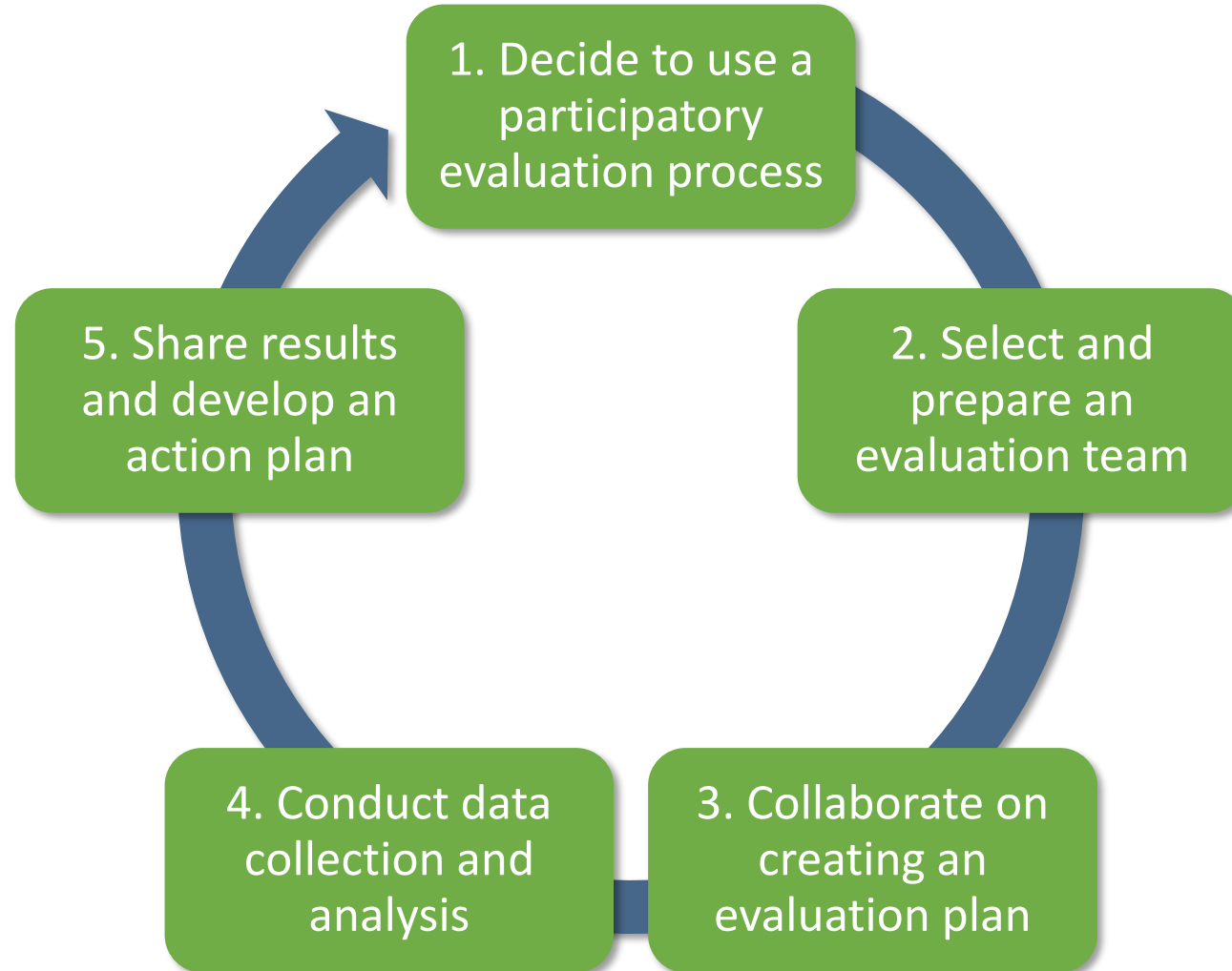
# PARTICIPATORY EVALUATION



*“Participatory evaluation is a stakeholder/partner involvement approach to evaluation that enables evaluators and stakeholders/partners to design and implement an evaluation together, leading to joint ownership and joint control of the evaluation process and learnings.”*

- Fetterman, Rodriguez-Campos, &  
Zukoski

# STEPS



# PRINCIPLES



PARTICIPANT FOCUS AND OWNERSHIP



NEGOTIATION & BALANCE OF POWER



LEARNING



FLEXIBILITY



FOCUS ON ACTION PLANNING



SHARING CONTROL



OBJECTIVES SET JOINTLY



WORK OUT DIFFICULTIES TOGETHER



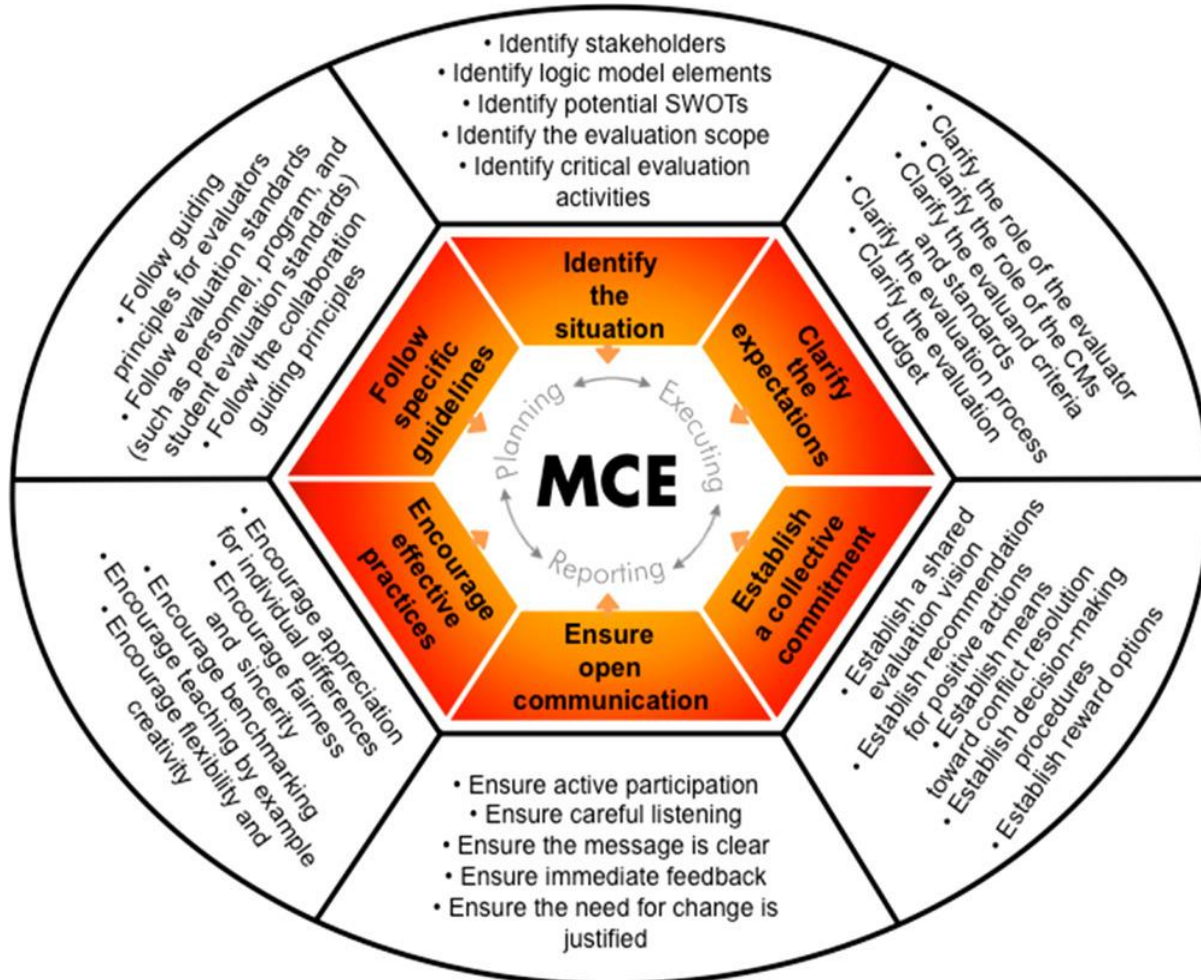
AWARENESS RAISING

# COLLABORATIVE EVALUATION





# COLLABORATIVE EVALUATION



*“Collaborative evaluation is an approach in which there is a substantial degree of collaboration between evaluators and stakeholders/partners throughout the process to the extent that they are willing and capable of being involved.”*

- Fetterman, Rodriguez-Campos, & Zukoski

# STEPS



# PRINCIPLES



DEVELOPMENT



EMPATHY



EMPOWERMENT



INVOLVEMENT



QUALIFICATION



SOCIAL SUPPORT



TRUST



PRACTICAL VS.



TRANSFORMATIVE

# PRACTICAL & TRANSFORMATIVE

## PRACTICAL

- Focused on use
- Rooted in organizational theory
- Designed to support decision-making and problem solving

## TRANSFORMATIVE

- Focused on empowerment
- Rooted in principles of emancipation and social justice
- Designed to empower and give voice to community

Evaluation engagement fosters personal, team, and organizational learning

Credibility → Trust → Participation → Ownership → Use

# OVERCOMING ENGAGEMENT CHALLENGES





# SESSION WRAP UP

**NEXT SESSION:** Thursday, August 17, 2023, from 3:00 – 4:30 PM EST

**TOPIC:** Evaluation Frameworks



# CONTACT PFH BUDDIES TEAM



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# ITACC POLL



Over to you,  
ITACC!

