

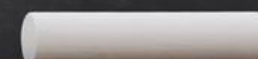


BUDDIES PROJECT SESSION 8

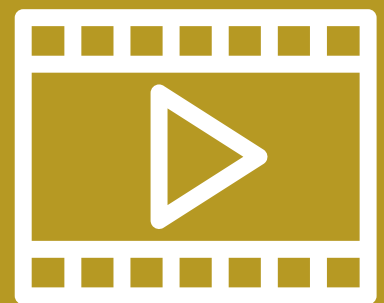


Evaluation Study Designs

Thursday, April 18, 2024



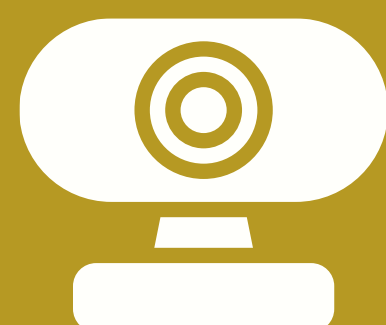
HOUSEKEEPING



Recording the presentation and BUDDIES updates



Closed captioning available, if needed



Please keep cameras on, if possible



Contact Chad with any IT/tech issues:
(207) 992-7325
or via chat

AGENDA

- 1 Evaluation Study Designs Presentation
- 2 Small Group Activity
- 3 Large Group Report Out
- 4 BUDDIES Updates
- 5 Wrap Up & Next Session



Evaluation Study Designs



What is a study design?

The structure of an evaluation that allows you to explore the evaluation questions effectively



Benefits

Reliability

Accurate and trustworthy results



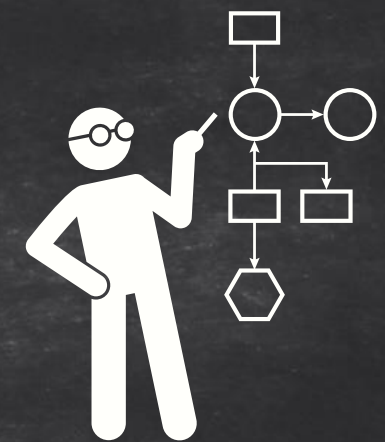
Quality Improvement

Identify areas of improvement in addition to outcomes

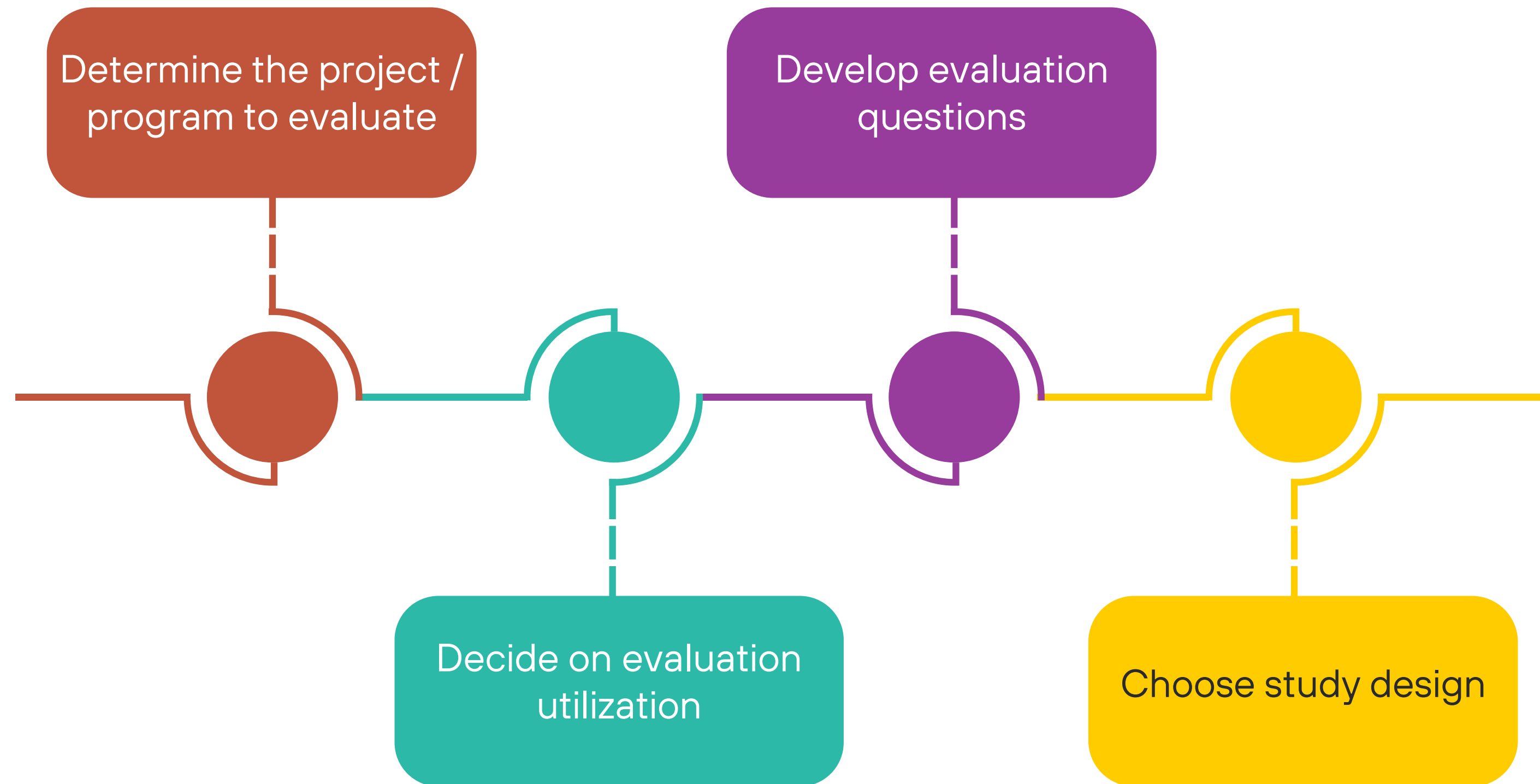


Structure & Plan

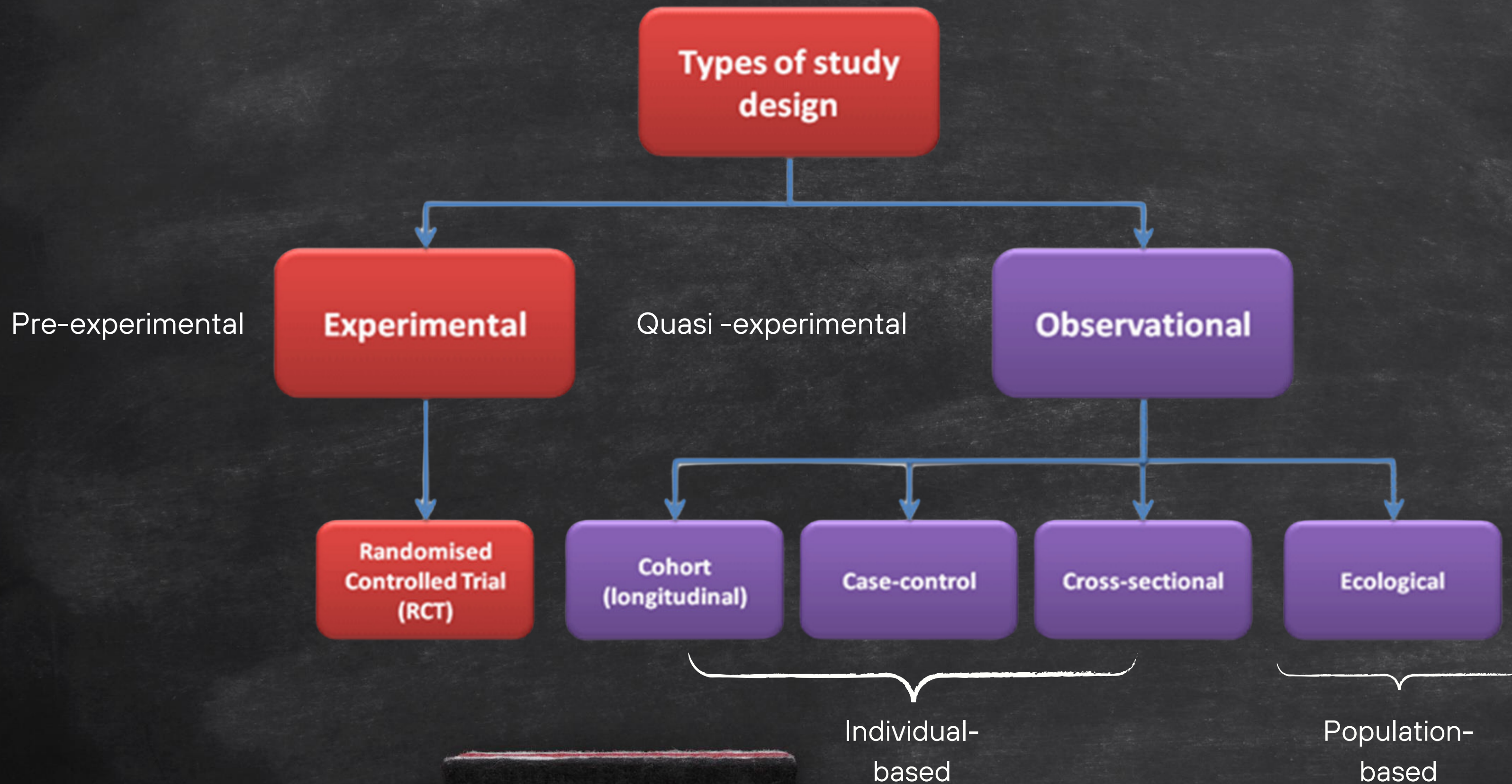
Time spent designing the evaluation = time saved to implement



When?



Types of Designs



Concepts and Shorthand

X Project / Intervention

O₁ Observation (Time 1)

O₂ Observation (Time 2)

R Random assignment

N Non-equivalent group

One row = one group

Time = left to right

Examples

STUDY A

O_1 X O_2

STUDY B

X O
O

Pre-Experimental Study Design

One Group Case Study



One Group Pre-Post Design



No Control / Comparison Group

Pre-Experimental Study Design

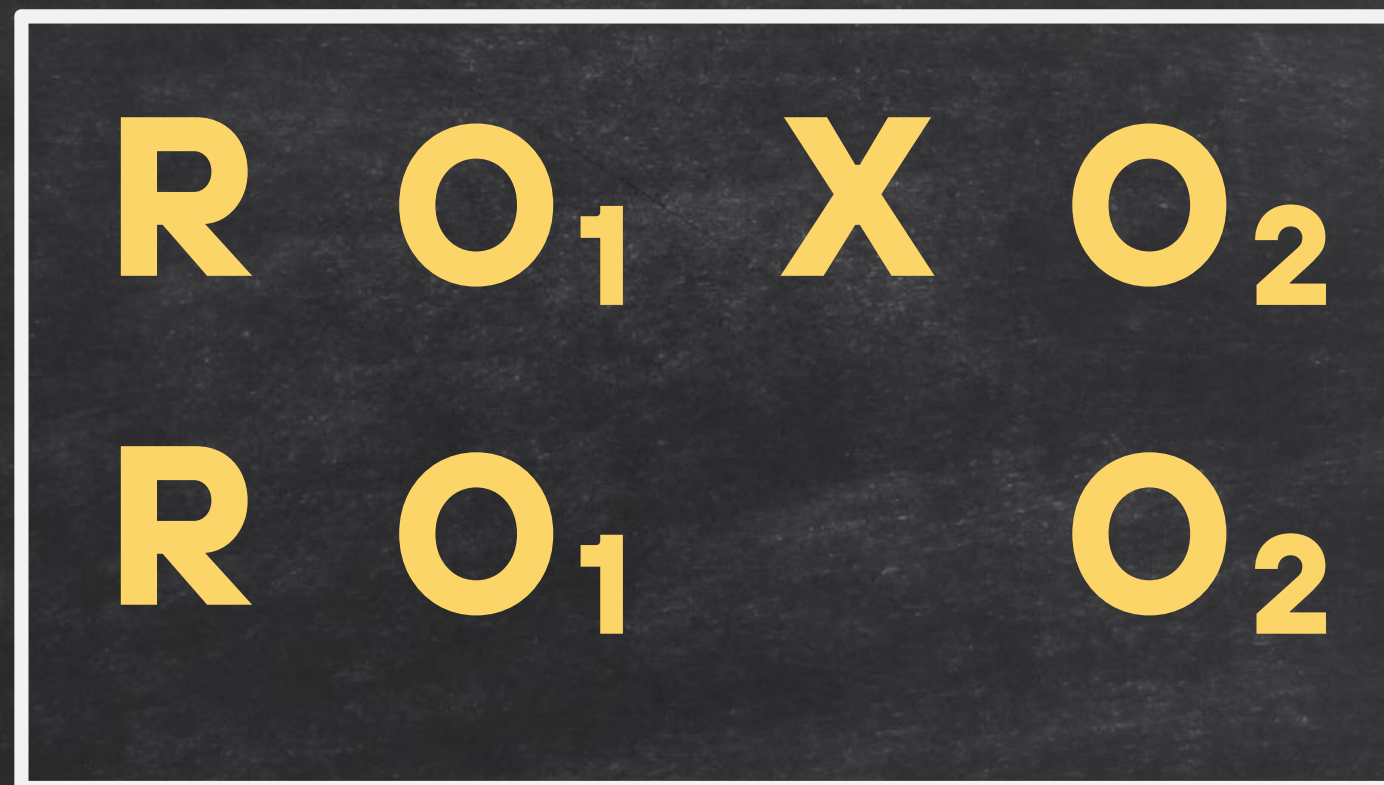
One Group Pre-, Post, & Ex-Post Design

O_1 X O_2 O_3

No Control / Comparison Group

Experimental Study Design

Pre-Post Control Group Design



Randomized Groups

Quasi-Experimental Study Design

Non-Equivalent Group Design



Comparison Group

Quasi-Experimental Study Design

Double Pre-Test Design

N **O₁** **O₂** **X** **O₃**

N **O₁** **O₂** **O₃**

Multiple Observations

Quantitative vs. Qualitative

Quantitative Evaluations

- Primarily yield numerical information
- Surveys and questionnaires
- Can help show progress towards outcomes

Qualitative Evaluations

- Provide stories and narratives (non-numerical)
- Interviews and focus groups
- Tell the story of the project

Mixed Methods

- Evaluation is designed to collect both quantitative and qualitative data
- Data complement each other

Things to Consider When Choosing a Study Design

Evaluation Questions

What information are you trying to collect?
From whom?

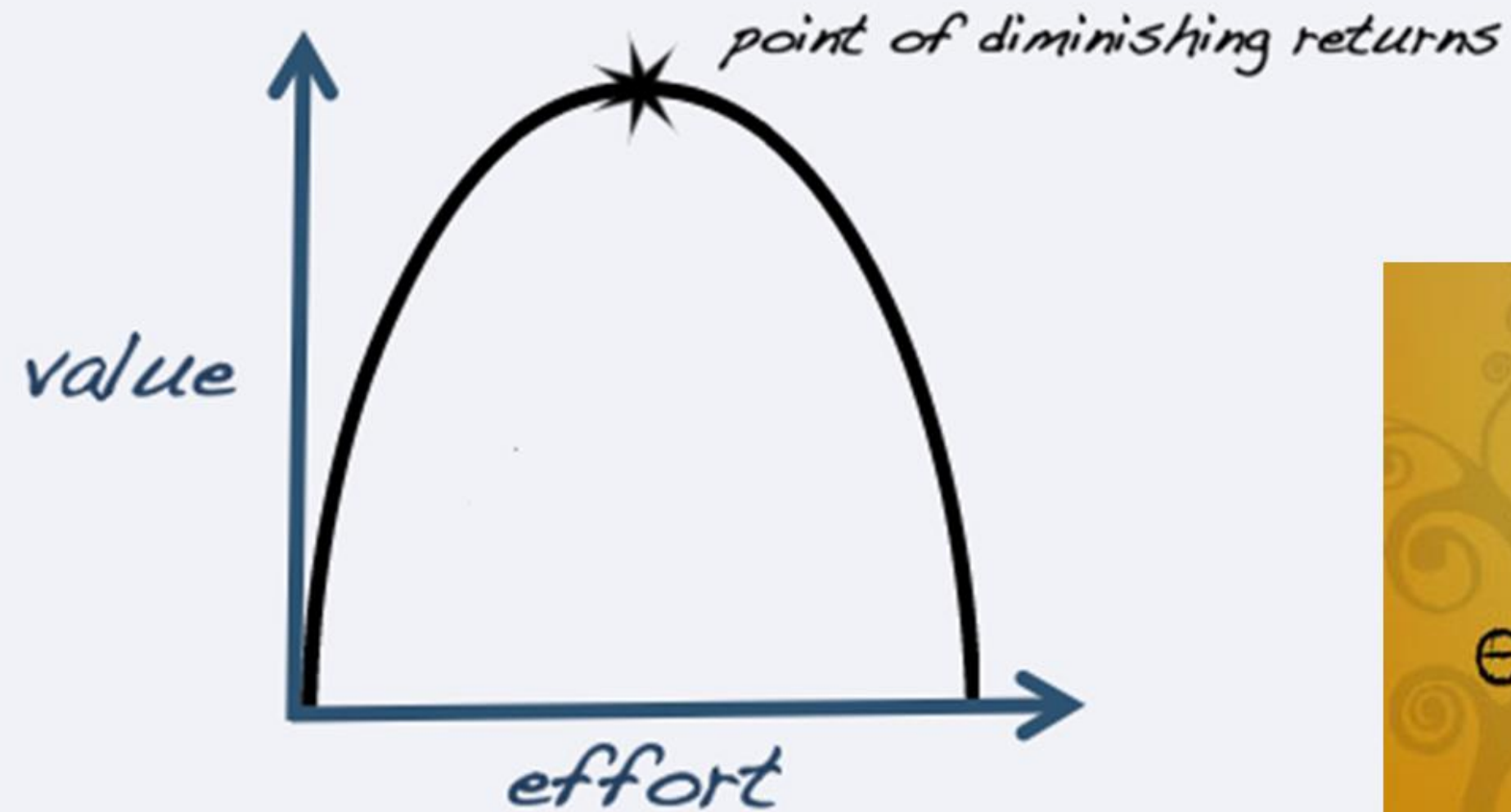
Your Project

What does your project look like? What is it meant to do?

Resources and Feasibility

What resources are available - time, staff, funding?
What makes sense for project participants?

“GOOD ENOUGH”



The pursuit of
perfection often
empedes improvement.

- George F. Will

Perfection

Questions?

Comments?

Clarifications?

Let's Create a Study Design!

Project Summary

Our Council implements a project aimed at job training and employment skill-building for individuals with disabilities to support them in entering the workforce. To do this, the Council provides a one-day training aimed at increasing:

- Knowledge and skills
- Individuals applying for jobs
- Individuals entering the workforce

Evaluation Questions

1. How have individuals' knowledge and skills changed?
2. How have individuals' applications to and involvement in the workforce changed?
3. What were the key factors that helped individuals enter the workforce?

Available Resources

- Internal evaluation
- 2 staff working on the evaluation
- 6-month evaluation window



BUDDIES
Updates

BUDDIES Session Schedule

Session	Date	Topic
9	July 22, 2024 (in-person)	Evaluation in the Project Management Cycle
10	September 19, 2024	Traditional Data Collection Methods and Tools
11	November 21, 2024	Innovative Data Collection Methods and Tools
12	January 16, 2025	Quantitative Data Analysis
13	March 20, 2025	Qualitative Data Analysis

Annual BUDDIES Survey

WHO: All of you!

WHEN: August 2024

WHY: To collect your thoughts and reflections on Year 2 BUDDIES Sessions

PURPOSE: Part of the BUDDIES Project Outcome Evaluation

HOW: Electronic survey - link will be shared with you via email in August

Resources



EVALUATING COMMUNITY PROGRAMS AND INITIATIVES

Information on developing a plan for evaluation, evaluation methods, and using evaluation to understand and improve the initiative.

CHAPTERS

Chapter 36. Introduction to Evaluation

Chapter 37. Operations in Evaluating Community Interventions

Chapter 38. Some Methods for Evaluating Comprehensive Community Initiatives

Chapter 39. Using Evaluation to Understand and Improve the Initiative

RELATED TOOLKITS

12. Evaluating the Initiative

We will send you the link!

Wrap Up

Next Session

In-person session in collaboration with ITACC ahead of the NACDD Annual Conference - Monday, July 22

Topic

Evaluation in the Project Management Cycle

Post-Session Survey

Please take 5 minutes to provide feedback on today's session!

Michelle Munsey



MMunsey@PartnershipsForHealth.org

Thank you!



See you in July!

Michelle Mitchell



Michelle.Mitchell@PartnershipsForHealth.org

Chad Mitchell



Chad.Mitchell@PartnershipsForHealth.org