

WE Amplified: Maximizing Influence for Collective Success

Outline of presentation.

The Power of “WE”

"WE" emphasizes collaboration, unity, and interconnectedness within a group or community. It underscores the idea that collective success is achieved through the combined efforts, contributions, and support of all individuals involved, rather than relying solely on individual achievements.

"WE" embodies the understanding that every member of the group plays a valuable role and that their actions and decisions impact the overall outcome.

"WE" highlights the power of synergy and cooperation in achieving greater success and fulfillment for the collective. Illustrate real-life examples of the transformative power of collaboration and unity.

“WE” begins with you. Take a moment and think of two people who exhibit influence and why? Did you mention yourself?

Unlocking your influence

Influence is not coercive, unidirectional, always intentional. Influence IS how individuals can inspire, motivate, and enable others to contribute towards a common vision.

Types of influence include social, charismatic, and expert.

Leveraging your influence

Cultivate a WE mindset. Reinforce “WE”, empower others, encourage open dialogue.

Apply your influence to inspire others towards achieving shared goals.

Strategies for leveraging influence include fostering a culture of empowerment, building strong coalitions, and sharing and mobilizing resources.

Activating the power of “WE” involves energizing and leveraging the collective strength, resources, and capabilities of a group of individuals who are united by a shared purpose or goal.

Quick tips: Maximizing “WE” for the win.

- Normalize Collaboration.
- Acknowledge gaps to leverage diverse strengths.
- Align influence with your goals.
- Cultivate your circle of influence.
- Assess and relearn to adapt.

What happens when influence meets shared purpose? A web of “WE” is formed. A Web of “WE” has synergy, innovation, trust, mutual support, interconnectedness, growth, unity.