



## **Internal Communication**

Marcy Crane Johnny Callebs Melissa Swartz



## **External Communication**

Melissa Sylvester
Johnny Callebs
Sylvia Medina



## **External Communication**

Encouraging Connection Among Council Grantees and Other Partners



# Why Encourage Connection?

- Awareness and/or Support
  - Marketing
- Information and/or Services
  - Unserved or Underserved Populations





# Why Encourage Connection?

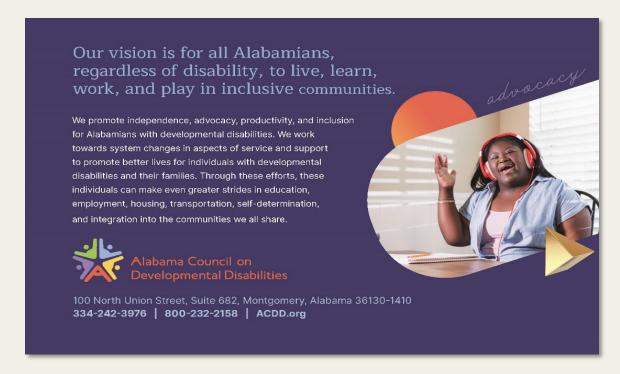
- Future Collaboration and/or Current Distinction
  - Quarterly Meetings
  - Presentations
- Education and/or Training
  - Deeper Understanding





# Why Encourage Connection?

- Discovery and/or Accountability
  - Additional Resources
  - Additional Service Opportunities
- Vision and Mission Alignment
  - One Team









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# Johnny's Tips





## EXTERNAL COMMUNICATION

BUILDING GRANTEE RELATIONSHIPS

SYLVIA MEDINA

JULY 22, 2024



## RELATIONSHIP BUILDING STRATEGIES

#### Grantee Summit

- Grantees volunteer to serve on planning committee (some volunteer a 2nd time!)
- Host Summit in October with grantee attendance requirement
- Opportunity for grantees to collaborate
- Invite other DD Councils and ITACC to present
- Roll out new processes or reporting systems
- Increase in collaboration between grantees- by topic and region
- Increased communication with TCDD (more connected)
- Positive feedback to continue annual summits
- Comfortable reaching out to TCDD



#### One to One Technical Assistance

- Meet in person with the grantee
- Review workplan, quarterly reporting, surveys and data collection
- Allows for open discussions
- TCDD shows investment for successful grants
- Grantee Resource Center trainings, forms, report templates (for screenreaders), other



## Onboarding New Grantees

Supporting First-time Sub-recipients (Texas)

